



## The Mercorella team gets Fired-Up!

Power cut to 50,000 homes   
  ETSA's 2½ hours to answer phone   
  Residents fume in heatwave

# OUTRAGE

LISA ALLISON  
GREG KELTON  
**WIDESPREAD** fury has erupted after at least 50,000 homes were left without power over the weekend by an energy system unable to cope with extreme heat. Facing public anger at power cuts lasting up to 48 hours, ETSA was yesterday forced to apologise for the failures that put the ill and elderly at risk during the worst heatwave in 66 years. Many people still do not have power today and have been told they may have to wait until tomorrow. ETSA's apology was not enough for the State Government, which has forewarned "a reckoning" with the organisation. In a day of chaos yesterday, ETSA recorded its highest power demand on record and exhausted workers were paid an extra \$300 on top of double-shift penalties to get power restored to homes, raising questions about the organisation's readiness to deal with a crisis now repeated each summer. ENERGY Minister Patrick Conlon said ETSA simply could not remedy faults in a reasonable time.

HURRY: Stephen Curtis, of Golden Grove, and son Jae empty their freezer to take food to a friend's house yesterday. Picture: DEAN MARTIN

The recent power outages experienced in Adelaide SA is a timely reminder of how much we rely on electricity to live in comfort and in fact for many businesses to operate, particularly those businesses handling products requiring refrigeration – highlighted by front page headlines, see featured article.

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At Mercorella Group we are acutely aware of the importance of maintaining continuity of power supply – **so we did something about it!**

Our recently acquired V12 Twin Turbo, 700kva Generator is capable of supplying sufficient power to run our entire Distribution Centre operations and more...To put that into perspective, when **"fired-up"** that's enough power to run around 20 households.

To ensure that our business and subsequently our customers are not impacted by power outages, the generator automatically starts up within 1 minute of a power outage being detected and will support all refrigeration, lighting, automatic rapid raise doors and even our administrative functions.

We feel it provides even more peace of mind to our customers that the products we handle have a back up system to ensure food safety, quality and freshness – at all times.

If you'd like to know more about our Distribution Centre activities and what we have to offer, please contact Geoff Joyce by calling (08) 8280 8150, mobile 0410 045 692 or by emailing [geoffjoyce@mercorella.com.au](mailto:geoffjoyce@mercorella.com.au)