



New Appointments



Geoff Joyce

Operations Manager – Mercorella Distribution Centre

Geoff brings to the Mercorella team unparalleled experience in food retailing and wholesaling in South Australia, and has an array of supply chain experience.

Prior to joining Mercorella Group in January this year, Geoff held senior management roles with Bartter/Steggles, Festival City Meats, and spent 29 years as a professional retailer with Coles Supermarkets.

A qualified butcher by trade, Geoff has held many senior positions and possesses an extensive background in fresh food, encompassing – Sales, Buying, Production and Transport, Account Management, Operations, Category/Department Management at both store and state level, Quality Control, HR Management, Project Management and Inventory Control.

We are very pleased to welcome Geoff to our team.



Alan Brunato

Operations Manager – The Carrot Company

Alan has vast retail experience, working with BILO Supermarkets for 10 years before spending 7 years working in fresh produce management positions at Coles Supermarkets, gaining experience across several retail locations.

Alan commenced with Mercorella Group in January 2003 as a Senior Quality Controller – St George Produce. After just 2 years in that position Alan worked on developing the Mercorella Group Organics business “Mercorella Organics” and setting up the Organic Coordinator position.

In March this year Alan was promoted to Operations Manager – The Carrot Company, an opportunity he has embraced with professionalism and enthusiasm.



Elvis Vujanic

Organics Coordinator – Mercorella Organics

Elvis held several fresh produce management roles in retail prior to starting with Mercorella Group. He joined the team in October 2004 as Field Coordinator – St George Direct. After just 5 months he transferred to the position of Quality Controller – St George Produce, then in September 2005 moved to the position of Quality Controller – Golden Grace Produce.

In March this year Elvis was appointed to the position of **Organics Coordinator – Mercorella Organics**, an exciting and challenging role as we continue to develop a continuous market, with continuous supply of genuine authenticated organic produce.



Adam Whatling

Quality Controller – Golden Grace Produce

Adam has worked in fruit and vegetable retail for 10 years, and commenced working with Mercorella Group in September 2005 as Quality Controller – St George Produce before being appointed to the position of Quality Controller – Golden Grace Produce in February 2006.

Adam brings additional vigour and thoroughness to this important role within our business.